



Request for Purple Lighting on October 29th to Support Rett Syndrome

As a member of the Ontario Rett Syndrome Association (O.R.S.A.), I would like to request your help in spreading awareness for Rett Syndrome. October is Rett Syndrome Awareness Month and for the past several years we have been requesting locations across Canada on October 29th to light up purple.

Rett Syndrome is a rare neurodevelopment condition that affects mainly females (1 in 10,000 births) and is caused by a mutation in the X chromosome. Individuals with Rett syndrome will lose some if not most acquired skills including speech, and gross and fine motor skills. Some never develop the ability to walk or even talk.

O.R.S.A. exists to ensure that children and adults with Rett syndrome are enabled to achieve their full potential and enjoy the highest quality of life within their community.

This observance gives us a means to focus attention in making it possible for O.R.S.A. to continue public awareness and advocacy, provide parent/family support, operate the Resource Centre, fund research projects through the Hope Fund, host conferences, maintain the Canadian Rett Syndrome Registry, and fund or support Rett syndrome clinics in Ontario that provide medical assistance.

Images will be used on our newsletters, website, and social media accounts. In the past, we have used the following the hashtags: #LightCanadaPurple, #CureRett, #OverPowerRett, #RettSyndrome, and #ORSASTRONG.

Thank you for taking the time to consider recognizing and supporting members of O.R.S.A. as we strive to build “healthy tomorrows” for all Canadians living with Rett syndrome.

If you have any questions about this event, please contact Steve Miguel at the Ontario Rett Syndrome Association by email at info@rett.ca or by phone at (519) 474-6877.